

INVITATION | PlurAlps Conference 16th & 17th May 2018 in Turin

---

## Pluralism in Alpine regions

### Migration as an opportunity for social and economic innovation

Are you interested in integration activities or migration projects in the Alps? Join us for the PlurAlps Conference in fascinating Turin surrounded by the Alps. Listen to key note speakers, work in small groups and network with experts and practitioners from the Alpine countries.

This international conference focuses on migration as an opportunity for social and economic innovation in the Alpine space. Representatives from regions, municipalities and cities, public administration, civil society organisations, practitioners, and experts from national to local level will come together to discuss, foster interaction and dialogue. The conference will offer a market place with inspiring practices, future labs on burning topics, and facilitated plenary discussions.

The Piedmont Region and the PlurAlps partners invite you to the international PlurAlps conference. The conference is co-funded by the Alpine Space Programme of the EU. Further information on PlurAlps: <http://www.alpine-space.eu/pluralps>

**Date** 16<sup>th</sup> & 17<sup>th</sup> May 2018

**Location** Collegio Carlo Alberto

**Languages** English and Italian

Piazza Vincenzo Arbarello 8, 10122 Turin, Italy

**Cost** Free entrance

**Registration** Online until 4<sup>th</sup> May 2018 on

<http://www.alpine-space.eu/project-event-details/en/2183>

## PROGRAMME | Wednesday 16th May 2018

---

- 12.00** Arrival and registration
- 13.30** Welcome addresses
- 13.50** Screening of PlurAlps film
- 14.05** **Keynote Speech: New Highlanders – Foreign Immigration in the Alps**  
 by Andrea Membretti, University of Pavia and Eurac Research  
 Severely affected during the 20th century by depopulation and neglect, the Alps also suffered an erosion of their cultural heritage. Since the beginning of the 21st century, however, population has begun to grow in many areas, mainly due to immigration flows. Moving from some quantitative and qualitative data on the presence of foreigners in the Italian Alps, the keynote will address the following questions: what effects are Alpine repopulation, and notably the impact of foreign inhabitants, exerting on local cultures? Should repopulation be seen as an opportunity for social innovation and cultural creativity or rather as a threat to “indigenous” cultures? Is demographic discontinuity precluding cultural continuity? Will foreign immigration, especially if directed to demographically depleted areas, favour over time the emergence of new forms of identity and “tradition”, as a result of the re-invention of the territory?
- 14.25** **Keynote Speech: Migration as driver for social innovation**  
 by Rebekka Ehret, Lucerne University of Applied Sciences  
 Migrants generally are willing to try out new things, in part it is a function of limited opportunities available to them in the country of origin and in part it is a desire to improve their lives and those of their families. Paradoxically, the host society rarely makes them feel welcome and state regulations often create barriers for them. As a result, on a project level we need participatory methods that allow the potential to unfold. The “emic-etic” explanatory model will be portrayed as one possible fruitful approach.
- 14.45** **Alpine Pluralism Award Ceremony**  
 Winners of the following 4 categories will be awarded:
1. Managing social change
  2. Integration of migrants into the labour market
  3. Land use and nature protection
  4. School/work transition of migrants
- 15.15** Coffee break
- 15.45** **Market of inspiring practices - learning from each other**  
 10 market stands will showcase inspiring practices. At each stand, knowledgeable experts and practitioners will present their first-hand experiences, answer questions and enter in dialogue with conference participants.
- 18.00** Closing of day 1
- 20.00** **Get-together**  
 The conferences participants are invited to continue their exchange over a dinner or drink – The meeting point will be announced during the conference.

## PROGRAMME | Thursday 17th May 2018

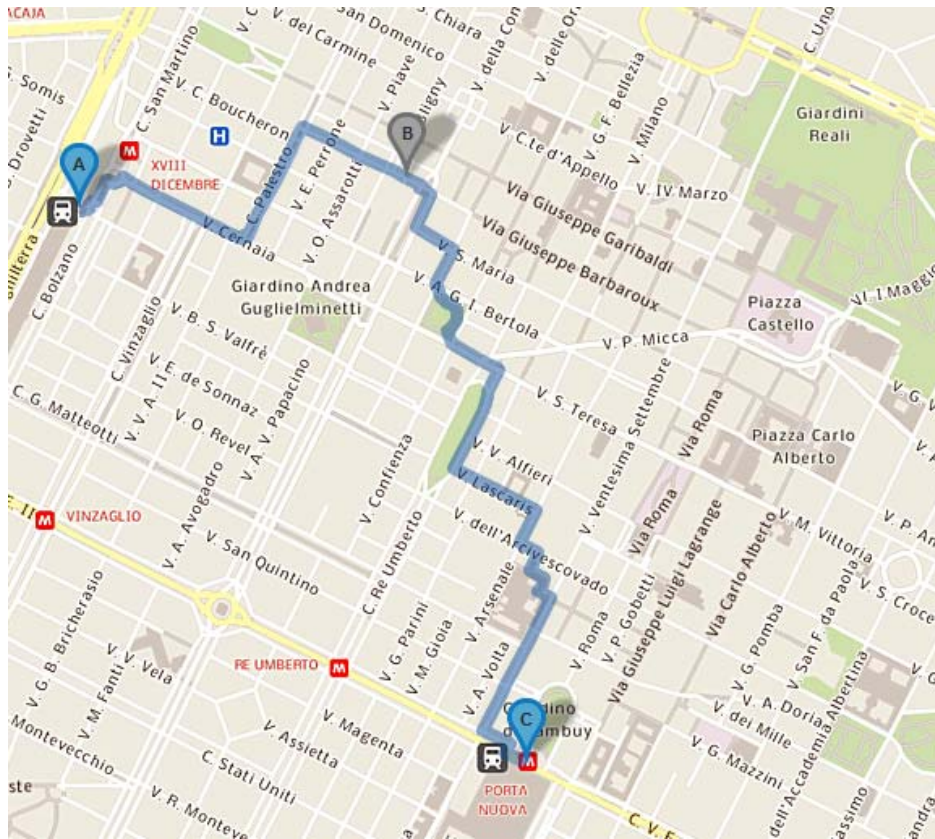
---

- 08.30** Arrival and welcome with a coffee
- 09.00** Introduction to Workshops
- 09.15** **Future Labs: Workshops**
- In four facilitated workshops, participants have the opportunity to exchange from peer to peer and to discuss issues of joint interest. The outcomes of each workshop will be reported in the plenary session and provide a basis for future efforts. At registration, please indicate which of the four workshops you intend to join.
- Lab 1: Policy Advice - Migrant integration in the Alpine area: identifying transnational policy issues and objectives**
- The Lab aims to feed the Pluralps White Paper by gathering experts, policy-makers, social workers and practitioners together in order to identify and discuss policy issues and objectives in the field of migrant integration that should be addressed transnationally to reach positive results.
- Lab 2: Capacity Building on refugee integration: how to prevent and reverse the fears of the local communities**
- Starting from local good practices from the Alpine area, this laboratory will deal with the social challenges risen by the arrival of refugees and possible responses in terms of public communication and local engagement of the local communities.
- Lab 3: Equipped for the future**
- What is the quality of life of immigrants and non-natives? Which services and provisions in the municipality foster a quick integration for all types of immigration – from internal to forced migration?
- Interdisciplinary social planning attempts to answer these questions. A Social Planning Instrument (SPI) has been developed to enable such planning. Participants are given the opportunity to get to know the SPI and to share their experiences from their own community.
- Lab 4: Future projects**
- Based on the shared experiences of the first day, the participants in this workshop will work together to identify new ideas for projects. The focus will be set on projects that take advantage of the opportunities of migration for social and economic innovation. Through a participatory method, the participants will share their ideas and jointly develop concepts for inter-regional or transnational cooperation projects.
- 11.30** **Plenary Session** Feedback from the workshops
- 12.30** Closing of the conference
- 14.00-** **Study trip**
- 18.00** MARAMAO farm, located in Canelli among the breath-taking vineyard hills near Asti, will present us their example of good practice in social agriculture within the field of migrant integration. <http://www.maramao-bio.it/wordpress/>
- At registration, please indicate whether you join the field excursion.

## FURTHER INFORMATION | Welcome in Turin

### Arrival

The Collegio Carlo Alberto is easy to reach by public transport within Turin.



Piazza Vincenzo Arbarello 8, Turin, Italy (**point B** on the map)

From Porta Susa railway station:

bus line n.29(8 minute walk, reach XVIII Dicembre bus stop, get off at Siccardi bus stop and a five minute walk);

bus lines n.51(8 minute walk, reach Bolzano bus stop, get off at Siccardi bus stop and a five minute walk);

bus lines n.59(8 minute walk, reach XVIII Dicembre bus stop, get off at Siccardi bus stop and a five minute walk).

From Porta Nuova railway station:

bus line n.52(4 minute walk, reach Porta Nuova bus stop in front of the railway station, get off at Garibaldi bus stop and a two minute walk);

bus line n.67(4 minute walk, reach Porta Nuova bus stop in front of the railway station, get off at Arbarello bus stop and a three minute walk).

Underground station: XVIII Dicembre and then a 10 minute walk.

Also check: <https://www.muoversiatorino.it/en/startpage/>

## ACCOMMODATION

Hotel Dock Milano  
via Cernaia, 46  
10122 Torino  
<http://www.hoteldockmilano.it/>

Hotel Diplomatic  
via Cernaia, 42  
10122 Torino  
<http://en.hotel-diplomatic.it/ggestion>

Le Petit Hotel  
via San Francesco d'Assisi, 21  
10121 Torino  
<https://www.lepetithotel.it/en/>

Hotel Principi d'Acaja  
via Principi d'Acaja, 8  
10143 Torino  
[http://www.hotelprincipidacaja.com/  
english/default.asp](http://www.hotelprincipidacaja.com/english/default.asp)

These hotels should have a price equal or below the allowed AS Programme daily rate.  
For other hotel and accommodation possibilities also look at: [www.booking.com](http://www.booking.com)

### Contact Local Organization

Prisca Giaiero  
Direzione Agricoltura- A1706A  
Servizi di Sviluppo e Controlli per l'Agricoltura  
Corso Stati Uniti, 21 - 10128 Torino, Italy  
Tel. +39 (0)11 432 38 11  
Mob. +39 331 69 82 914 (in case of emergency)  
Email: [prisca.giaiero@regione.piemonte.it](mailto:prisca.giaiero@regione.piemonte.it)

### TURIN – Fascinating City surrounded by the Alps

Turin is the second largest city of Northern Italy and definitely worth a visit. Take along some new colleagues you met during the PlurAlps conference and have a walk through the town. The spectacular scenery of the Alps is visible from all over Turin; the town has alluring architectonic masterpieces such as the Mole Antonelliana and the residences of the royal House of Savoy that are part of the UNESCO World Heritage. You can also have a restful walk along the water: in Turin, three rivers enter the river Po, the longest river of Italy. Take some time off and enjoy Turin!

For further information, please visit:  
<https://www.turismotorino.org/en>  
<https://www.piemonteitalia.eu/en>

CONFERENCE SUPPORTERS | Thank you

---



**Collegio Carlo Alberto**

UNIVERSITÀ DEGLI STUDI DI TORINO

THE PLURALPS PARTNERS welcome you!

---



Regionalentwicklung  
**Vorarlberg** eGen



**CIPRA**  
**LIVING IN**  
**THE ALPS**



**Auvergne-  
Rhône-Alpes**  
La Région



FONDAZIONE  
**FRANCO DEMARCHI**  
**IL SOCIALE COMPETENTE**

**eurac**  
**research**



*Alliance in the Alps*  
*The Community Network*



Urbanistični inštitut  
Republike Slovenije  
Urban Planning Institute  
of the Republic of Slovenia



**Regionalmanagement**  
**Obersteiermark Ost GmbH**  
— Bruck-Mürzzuschlag, Leoben —

Lucerne University of  
Applied Sciences and Arts

**HOCHSCHULE  
LUZERN**

Social Work  
FH Zentralschweiz



**REGIONE  
PIEMONTE**